

Practical Teaching Mode of “Workplace” in Higher Vocational Art Design Education

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Abstract

Practical teaching mode of “Workplace” in higher vocational art design education is discussed in this paper. The reform of the art teaching practice should be based on the principle of "learning from practice", keep pace with the times, closely follow the pulse of social production and industry development, and fully integrate and utilize the teaching resources of schools, enterprises and governments to truly realize teaching and learning, theory and practice, class and extracurricular, school and outside the school. The reform of the art teaching practice should be based on the principle of "learning from practice", keep pace with the times, closely follow the pulse of social production and industry development, and fully integrate and utilize the teaching resources of schools, enterprises and governments to truly realize teaching And learning, theory and practice, class and extracurricular, school and outside the school. This paper’s idea will promote the further development of the related subjects.

Key words: Art Design, Higher Vocational, Education Pattern, Practical Teaching, Workplace

1. INTRODUCTION

With the rapid development of social economy in our country, the design industry in our country also develops rapidly. The flourishing development of the design industry also puts forward new requirements for the modern art design education. For the time being, in the modern art design education, the traditional art design education and the model has not adapted to the needs of the development of the situation. Therefore, we should not make a simple definition of the concept of the modernity, but should comprehensively understand it from different levels and different dimensions.

The modernity of education can in a sense be regarded as the embodiment of the modernity of social dimensions in the field of the educational practice. Therefore, the definition of educational modernity is equally rich and complex. At the crucial stage of the current economic restructuring, governments at all levels generally pay attention to the development of the cultural and creative industries and their related fields. The development of creative industries is bound to place higher demands and challenges on the designers' original design accomplishments. Therefore, to establish a set of scientific and effective mode of cultivation of original thinking ability should be the focus of attention in the teaching of art design specialty. Art design original thinking ability is based on the needs of the design project content, based on all known information and experience, using a good creative thinking quality supports the use of various forms of the thinking and the ability to effectively plan. In the modern education system, the task of cultivating innovative talents is mainly done by colleges and universities. To study the necessity of the education innovation in modern art design is the basis and premise of implementing education of modern art design that is shown in the table 1.

Table 1. The Implementing Education of Modern Art Design

Aspects	Details and the Suggestions
Innovation is the core task of modern art design teaching	In the process of creating works of art, through innovation, deep excavation of the essence of art works is an important manifestation of the uniqueness of modern art design. Facing the fierce market competition, it is the core task of modern art design teaching to make clear the innovation of art design education, and adjust the school running idea in time to adapt to the challenge of the times.
Innovation is the characteristic of modern art design education	Under the new situation, the modern art design education faced with the new century opportunity and the challenge, should gather the modern art design education actual situation that excavates the modern art design education thoroughly the connotation.
Innovation is a necessary requirement of modern art design course	In the modern art design education, with the rise of creative industry and the transformation of education idea, the traditional teaching mode restricts the development of modern art design course, on the basis of absorbing traditional art design course advantage, creatively adjust art design course content, the innovation thought penetration in art design education.

Judging from the development status of arts and design disciplines, due to the particularity of the major, many students have taken university entrance exams for the college entrance examinations without paying much attention to the study of natural and social science knowledge. The pre-test assault learning mainly after the test of university of their own professional development appeared more confused state, more emphasis on computer skills during the training of the computer software to attend various software training courses, ignoring the domestic and foreign traditional and modern art do not understand the development of art history. Ignoring the learning of the basic courses, designing is just imagination. As a result, students' designing ability can only be superficial and hard to be further studied. Therefore, in this paper we will discuss on practical teaching mode of "Workplace" in higher vocational art design education.

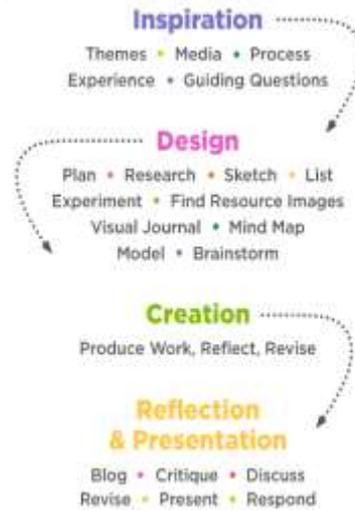


Fig. 1. The Flowchart of the Art Design

2. Practical Teaching Mode of "Workplace" in Higher Vocational Educations

2.1. Higher Vocational Education

At present, the higher vocational education and industrial development in the various countries of the world have formed a relationship that depends on each other. For example, the training mode of "wide-type and multi-type" talents in higher vocational education in the United States is compatible with the high-tech and tertiary industries in the United States and the requirements for multi-skilled labor force. Germany's "special-type" and the "dual system" Talent cultivation methods are compatible with the core industrial structure of high and mid-level manufacturing industries.

Australia presents a capability-based and flexible TAFE college education model that is compatible with its industrial structure led by service and manufacturing industries. The British Modern Apprenticeship System of personnel training mode, in line with its high-tech, financial services as the mainstay of the industrial structure characteristics. Under the normal circumstances, people's understanding of the connotation construction of higher vocational education is the scale and effectiveness of higher vocational education. If the extension of higher vocational education is the development of higher vocational education, the connotation of the higher vocational education is the development of quality. That is to say, the core of higher vocational education connotation construction is "quality" and "efficiency."

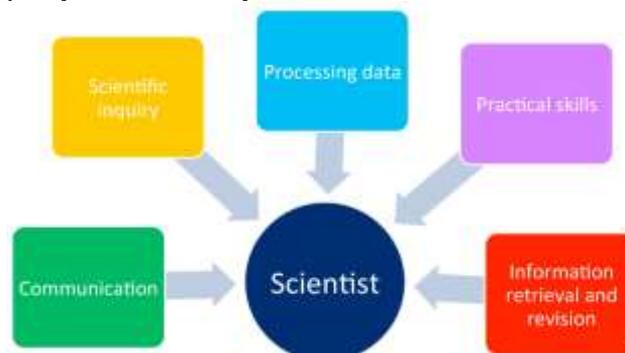


Fig. 2. The Focuses of the Modern Successful Higher Vocational Education System

Over the years, all kinds of schools at all levels have used it as a means and measure to improve the educational functions of the schools. Actively explore the connotation, mechanism, ways and methods of combining production, study and research, which plays an important role in improving the quality of higher vocational education and even enhancing the employment orientation of the higher vocational colleges. The importance of education connotation construction in higher vocational colleges can be then summarized as the following aspects.

- The quality colleges and universities at present employment condition is the high employment rate, the low degree of the satisfaction that may improve this present situation effectively through the quality education connotation construction, awakens student's social ideal and the aspiration, stimulates student's youth to be warm, the stimulation dares the spirit which strives for success and explores, thus promotes the degree of satisfaction which the student gets employed and realizes student's society to be ideal.
- The connotation construction of higher vocational education not only includes the construction of hard power in schools, but also the construction of the school culture soft power. Therefore, the connotation construction of higher vocational education is conducive to improving the core comprehensive strength of higher vocational colleges and is conducive to maintaining high quality, stable and sustainable development.
- The higher vocational colleges strengthen education connotation construction, improve the scientific research level of the university to improve the students' professional skills, and to improve the students' professional quality so as to improve the school's social influence.

In recent years, the state has paid more and more attention to the combination of the production, study and research in higher vocational education, with the increasing support for funds and the policies and with the rapid development of the production, learning and research has greatly promoted the development of the higher vocational education. However, there are still many deficiencies such as lack of high lack of the effective security mechanisms, the combination of production, learning and research is hard to achieve the long-term operation and cannot achieve sustainable development that lack of effective supervision mode, the combination of production, learning and research is sometimes superficial as then fail to achieve the expected results. The lack of sound policies and regulations has led to loopholes in the cooperation and dampened the enthusiasm of participants.

Therefore, it is a key issue that needs to be resolved now that establishing a practical guarantee mechanism, formulating the favorable supportive policies, and promoting a healthy and efficient operation of production, learning and research. Project-based curriculum refers to the cultivation of the practical ability of the students as the main objective, focusing on the specific job tasks (projects) in professional positions corresponding to the major, organizing the teaching content of the core course, and taking the completion of specific tasks as the main teaching method and learning mode of the course mode.

Project-based curriculum to develop the ability of students in the first place, the typical job tasks in the industry as the main content of student ability training, the actual project requirements as a guide, under certain organizational forms, the use of limited resources, according to the actual production requirements to schedule the study to complete the teaching objectives. The items in the course should then be typical, covering, innovative and challenging. The implementation process must be authentic and have demonstrable results. The evaluation of the results should conform to the industry norms and requirements. The importance of the education talent training for the regional economy can be reflected from the listed aspects.

Table 2. The Importance of the Education Talent Training for the Regional Economy

Aspects	Details and the Suggestions
The regional economic development level has established the talent cultivation direction of education in higher vocational colleges	The different development level of regional economy determines the direction of talent demand, and also establishes the direction and goal of talents training in higher vocational colleges. Long-term employment-oriented students, the social needs into the training strategy, the establishment of a new training model of higher vocational education, training has a strong social adaptability.
The opening up of regional economy determines the employment of personnel training in higher vocational education	The region economy mainly manifests to talented person's admission ability in its level of development and the open degree aspect. The quality colleges and universities employment and the region economy have the close relation.
The innovation of regional economic reform has promoted the development and promotion of higher vocational education personnel	Higher vocational education in the process of providing talent services for the development of regional economy will be adjusted in time according to the development of society.

training	While serving the regional economic development, the docking and exchange between institutions and the society have been strengthened, and the flow of information and the future predict to realize the personnel training mode, quality and structure adjustment and development.
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2.2.The Mode of "Workplace"

Career choice is one of the key issues in life. It directly affects the individual's future and development. If not handled well, it will have a twists and turns along the way of the life. Therefore, the choice of the occupation is the choice of the road to future development as most of your life's energy is spent on work. Colleges and universities to college students in accordance with the characteristics of this group and job search job requirements, from environmental analysis to career skills, from the situation and policies to all relevant laws and regulations and other aspects of college students to give a comprehensive and systematic guidance and help to develop their employment awareness and help them set a correct career choice outlook.

Employment for graduates is the inner need of open education, the college recruit students to enter oneself for an examination rate of cast archives in the very great degree is decided by the school's graduates employment situation, to develop the college students' employment instruction work is an effective way to improve the employment rate. At the same time, a college student is often directly or indirectly involved in a family or several families, as a result, the employment of college students influence big, wide range that will affect the happy life of many families with relations to the social harmony and stability.

It is an issue that cannot be ignored. The construction of a career-oriented campus culture should give play to the advantages of running the school-enterprise cooperation in running schools. The main line of personnel training is to actively integrate into the corporate culture and build it through the four aspects of material culture, institutional culture, behavior culture and the spiritual culture of organizational culture. Research has shown that re-energized employees can achieve ultimate success in competition and gain new progress. Thus, resilience, as one of the decisive factors influencing individual core competencies is the key issue that every manager and leader leads to achieve the performance goal for the enterprise finally.

In the study of the resilience, the research on the factors influencing the resilience is one of the hot spots and among them, the individual's psychological traits and ideology are the focuses of attention. Therefore, we shall focus on listed aspects.

- Institutional culture is an indispensable guarantee mechanism for the construction of campus culture in a career-oriented way. It has guiding, regulating and the restricting functions. In the college administration, teaching management, student management and other aspects of the introduction of the advanced business management methods, institutional culture to create a business management atmosphere.
- Material culture is the carrier and foundation for the construction of the campus culture. To highlight "professional" in material culture, increase of teaching practice bases and facilities construction, the joint construction and Shared between colleges, on the structure and the function design to create "true environment, equipment, products" effect, to achieve the integration of theory teaching and practice standard.
- In the teaching activities, we should highlight the vocational skills training of students, take the cultivation of students' professional ability as the core, set up skills training group, insist on daily training week and monthly comparison, carry out competition and trial match between class and class, and create an atmosphere for everyone to participate in.

3.The Proposed Methodology

3.1.The Art Practice Teaching

The necessity of the art practice teaching is determined by its professional characteristics. Compared with other majors, the performance, artfulness and operability of art majors are stronger, with the ultimate goal of art being attributed to the display of a skill. Therefore, professional art curriculum skills, skills, more expressive course, course time is concentrated, also many for unit teaching curriculum, section by only a few art theory cannot afford the entire contents of the art teaching. Some classes are even required to be done outdoors for special occasions. This determines the professional art must offer a large number of operating practice link and practice content, linked by art practice with the class, can really make the art teaching and social production and living together, true spirit idea and artistic idea of materialized. Therefore, the art majors attach importance to practical teaching, which is determined by the essential characteristics of the art, the professional characteristics of art teaching and the professional characteristics of the artistic personnel.

Design Type	Degree Requirements
Interior Designer	Associate's Degree (2 Years of College) Bachelor's Degree (4 years of college)
Architect	Bachelor's Degree in Architecture (5 years)
Landscape Architect	Bachelor's Degree (4 years)
Web Designer	Bachelor's Degree (4 years)
Graphic & Multimedia Design	Bachelor's Degree (4 years)
CAS-Draftsperson	Associate's Degree (2 years)

Fig. 3. The Art Practice Teaching Syllabus

Art practice teaching is an extension of the classroom teaching and an important means to test the effect of classroom teaching. Classroom teaching focuses on the mastery of basic knowledge and basic skills of students, while artistic practice is the process of applying, deepening and improving the theoretical knowledge.

Through the practice of art practice, it is constantly tested in the practice to find out the gaps and deficiencies in time so as to improve and improve further. The vigorous development of artistic practice has comprehensively exercised the practical ability of teachers and students, and has examined the teaching effect and improved the teaching quality. To carry out the effective teaching methods of art practice teaching we can consider referring to the items shown in the table 3.

Table 2. The Effective Teaching Methods of Art Practice Teaching

Aspects	Details and the Suggestions
Implement industry training and vocational training	To strengthen the establishment of a stable practice base is a powerful guarantee for doing a good job in teaching practice. For example, an art design professional should extensively sign agreements on equal and friendly reciprocity with design companies such as advertising to establish an interning practice base so that the internship unit will give sufficient attention to internship work and also be able to meet students several times a year trainee, internship, post professional internship needs
Emphasis on art observation and art inspection	Organize students to set up study topics to market and social inquiry and research, which will not only help students to enhance their extensive humanities, graduation design, design skills, employment orientation also has a very good help.
Build a perfect teaching practice system in class	When student's already accumulated certain theory and the experience, the school may adopt many kinds of ways to organize and guides the student to choose the specialized development project independently that may request the student to be able every year to undertake a specialized development project at least, the higher grades stage mainly by the topic time primarily and practises the base inside and outside the school to carry on the topic attack, completes the practice that really teaches with the graduation project.

3.2. The Suggestions for the Art Design Education

To construct the art design teaching content and teaching method to adapt to the development demand of creative industry. Under the background of creative industry development, the art design education should be closely combined with the market, construct the multi-disciplinary, interdisciplinary teaching content, especially must absorb subject knowledge such as economics, management, strengthen the application of the new media technology.

In addition, we will keep track of new trends in the development of creative industries abroad, introduce new technologies and teaching content, and enrich the content of the general creative design talents. In the current wave of economic globalization, the globalization trend of cultural products and the cultural consumption is inevitable as the creative industry of developed countries in a multinational company earlier aware of common culture development trend of globalization that has already begun to develop a variety of unique resources of national culture, to packaging to meet the needs of global cultural market.

At the same time, it is necessary to fully excavate the national traditional culture resources, introduce teaching content and try to reinterpret and experiment in new ways, and construct teaching content with national characteristics. It is of great significance to cultivate a rich and complete knowledge system for creative design talents and cultivate a brand of cultural creativity with deep foundation. Therefore, for the suggestions, we present as the follows.

- In teaching, teachers should use heuristic, discussion, competition, research and other optimization of pedagogy that not only impart knowledge but also to teach students the laws of knowledge creation, to teach students the ability to discover and acquire knowledge; in the spirit of a looser, democratic and harmonious atmosphere to give students a certain degree of freedom so that they can be active and free Thinking, imagining, asking, choosing, and practicing.
- Adhere to the first practice, teaching, learning, and doing a combination of students in the practice of middle school, in practice. Out of the textbook, out of the classroom, out of the school, as close to production, close to the high-tech. The ability to learn both true and the innovative. It also serves the society; to carry out colorful and creative labor, let students design, experience, self-evaluate, and tastes the taste of creativity.
- Adhere to the principle of subjectivity, teachers should talk about democracy, change classrooms for the combination of the school and lecture; change only to impart knowledge to impart knowledge and cultivate innovative ability to combine: to allow students to have more imaginative and creative time and space. Adhere to the principle of subjectivity. We must insist on commonality and individuality together, that is, pay attention to the common development of all, but also pay attention to the development of individuality, in particular, should pay attention to the cultivation of individuality

4.Conclusion

Practical teaching mode of "Workplace" in higher vocational art design education is discussed in this paper. Art practice teaching is a practical art education activity, and in terms of the dynamic nature of art disciplines, the mastery of technical skills requires a process of repeated practice, ingenuity and repeated practice. At present, with the development of social economy, the society for the arts talents' qualities and skills put forward higher request, this requires that schools and teachers can be combined with the actual situation, build efficient art practice teaching mode to improve the comprehensive quality of artistic talents in an all-round way. This paper's methodology will promote the further development of the related subjects.

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